



## **Develop a Powerful Presence** **Sponsor beINSPIRED Women's Conference** **September 26-28, 2014**

Sponsorship opportunities for our upcoming LIVE 3-day training event in San Diego allow for niche market exposure to your proper audience. There are many ways to leverage your presence in the business community of driven, successful entrepreneurs. Investment levels range from \$1,000 - \$25,000 to with corresponding speaking opportunities, on-site branding, exhibit space, incorporation into pre-event publicity and VIP benefits.

### **Leading Diamond Title Sponsorship (1 Slot Available)**

#### *How you benefit:*

- The opportunity to address the audience from the Main Stage for 60 minutes on a related business topic.
  
- Full page, full color advertisement in our conference program book; provided to all attendees. (Ad provided by you)
  
- Mentions in ALL advertising to our list of over 10,000 small business owners and entrepreneurs (includes email marketing, direct mail and online advertising).
  
- Acknowledgement from stage
  
- Prime exhibitor's table where you have the opportunity to share marketing materials about your company
  
- Your promotional material included in conference "Swag" bag. (Item provided by you, we'll do the stuffing!)
  
- Exposure of your company's logo and acknowledgement on the IAWEP Conference website (logo provided by you)
  
- 10 tickets to distribute as you wish (\$97 refundable fee)

***Your investment: \$25,000***



## **Platinum Breakout Session Sponsorship (4 Slots Available)**

There are **(12) breakout sessions** during the conference. Each room will accommodate up to 125 attendees

### *How you benefit:*

- Name/logo featured on Breakout Room Signage;
- Sponsor welcomes all attendees to the breakout session and delivers (2) minute commercial about their business (Thursday, Friday and Saturday);
- Sponsors formally introduces breakout speaker's session to attendees;
- ½ page full color advertisement in our conference program; provided to all attendees (ad will be provided by you)
- Sponsor's collateral is distributed to each attendee in the Breakout Session room;
- Exhibitor's table where you have the opportunity to share marketing materials about your company
- Exposure of your company's logo on the IAWEP Conference website (logo provided by you)
- Stage announcement publicly acknowledging your company's sponsorship of the breakout session from the main stage
- 2 Full Conference registration tickets

***Your investment: \$3,000***



## Gold Exhibitors Sponsorship (10 Slots Available)

### *How you benefit:*

- ¼ page black and white advertisement in our conference program; provided to all attendees (ad provided by you)
- Exhibitor's table where you have the opportunity to share marketing materials about your company
- Exposure of your company's logo on the IAWEP Conference website (logo provide by you)
- 2 Full Conference Tickets

***Your investment: \$1,000***



## Networking Event Sponsorships

### VIP Networking Luncheon (3 available)

**\$15,000**

- Choice of day – Thursday, Friday or Saturday
- Logo on event signage
- Opportunity to welcome attendees at the luncheon
- Full-conference event with no schedule conflicts
- Your promotional items included in the Conference "Swag" Bag (you supply the item, we'll do the stuffing!)
- Recognition in Conference Guide as sponsor
- (10) Full Conference Registrations
- Exposure with your logo on IAWEP Conference Website (logo to be provided by you)

### Networking Dance Party (1 Available)

**\$10,000**

*Girls just want to have fun!* Sponsor the Networking Dance Party and not only will you be the talk of the conference, you will also have an opportunity to connect with our VIP attendees

- Logo on event signage
- Full page color ad in Conference Program Guide as sponsor
- Recognition from stage
- Four (4) Full Conference Registrations
- Exhibitor table where you have the opportunity to share marketing materials about your company
- Two (2) minute during Networking Dance Party to promote your company
- Your promotional materials included in conference "Swag" bag (you supply the item, we'll do the stuffing!)
- Exposure with your logo on IAWEP Event Website (logo to be provided by you)

## **Refreshment Breaks (3 available) \$7,500**

- Choice of day – Thursday, Friday or Saturday
- Logo on event signage
- Recognition in Conference Guide as sponsor
- Your promotional items included in the Conference "Swag" Bag (you supply the item, we'll do the stuffing!)
- Acknowledgement on the IAWEP Conference Website (logo to be provided by you)
- (2) Full Conference Registrations

### **Additional Sponsorship Packages Available**

## **Swag Bag Goodies Sponsor \$300**

- Your promotional items included in the Conference "Swag" Bag into the hands of every attendee. You supply the item, we'll do the stuffing!
- (Free for IAWEP Level 2 Member's)

## **Nametag and Lanyard Sponsor \$1,500**

- Your website and logo on the lanyards for all nametags for attendees, speakers and guests
- Promotional items included in the Summit "Swag" Bag into the hands of every attendee. You supply the item, we'll do the stuffing!
- Acknowledgement inside our Program Book

## **Conference Swag Bag Sponsor \$1,500**

- Exclusive presentation of company's logo and website on the swag bags given to all attendees, speakers and guests
- Acknowledgement inside our Program Book

## **Hotel Key Card Sponsor \$1,000**

- Company logo place on hotel key card (250+ guest expected)
- Acknowledgement inside our Program Book